



919.286.7607
www.areteframegallery.com

Fine Art Printing

What is a giclee print?

Giclees are archival quality prints with high resolution and color accuracy. It is easy to confuse a well produced giclee with the original artwork.

Why use Arete?

Arete offers "on demand printing" of your artwork, leaving you to decide when and how many prints you want. We'll keep your digital image on file for three years for easy re-ordering.

We also provide a "Certificate of Authenticity" for each print. These provide credibility to the quality of the reproduction and contain information important to your clients.

What technology do we use?

We use a 7-color, large format Epson PhotoStylus with UltraChrome Inks that can reproduce artwork up to 24 inches wide. We use Adobe Photoshop for image manipulation and ColorBurst RIP to communicate with the printer.

How do you get a giclee made at Arete?

1. Bring us (1) a CD, DVD, USB jump or flash drive, or your digital camera card with your scanned or digitally photographed artwork and (2) the original or a reference print (for color correcting).
 - *You must own the copyright or have explicit authorization from the copyright holder in order to reproduce any artwork.*
 - Image files must be a 300 dpi TIF or uncompressed JPG.
 - You decide on the media, output size, edition size, and border size.
 - The minimum printing per image is four square feet.
2. We will correct minor flaws (scratches, dust) and upgrade color balance to accurately represent the original artwork. We do this because each scanner, monitor and printer represents artwork differently.
 - *Images requiring extensive correction will be charged at a rate of \$20/quarter hour.*
3. You review and approve up to three 8x10" proof before printing (charges applied for additional proofs).
4. Your artwork will be printed and you will receive a "Certificate of Authenticity" for each print.

Pricing

Our prices are determined by the media used. We offer **Epson Canvas at \$14 per square foot** and **Epson Somerset Velvet (fine art paper) at \$12 per square foot**.

To determine square feet, multiply image width x image height. A half-inch border is included on all images. Additional border is charged at \$0.04 per square inch.

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